



# eMarketing

## E-NEWSLETTER RATE CARD

Our monthly BullionBuzz eNewsletter reaches over 3,000 professionals in the media, financial services and investor industries. Advertisers drive traffic to their website.

The BullionBuzz offers investors must-read news pertaining to the markets and precious metals. We scour the internet to pick up the most recent, most intriguing articles of relevance to investors.



### Demographics & statistics



Canada 50%  
United States 13%  
International 10%

3,379

SUBSCRIBERS

70%

ENGAGEMENT  
RATE

### Services & Rates

Leaderboard 970x90 per area CDN. \$100

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- File size must be under 900KB
- Run-of-Site (RoS) Ad unit

Big Box 300x250 per area CDN. \$50

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