



BULLION
MANAGEMENT
GROUP INC.

Bullion Management Group Selects Market2world Communications as Public Relations Agency of Record

Markham, ON – November 10, 2010 – market2world communications today announced it has been named PR Agency of Record by one of the world's fast-growing precious metals bullion investment companies, Bullion Management Group Inc. (BMG). Effective immediately, market2world will contribute to the development and execution of BMG's communications strategy for BMG BullionFund, BMG Gold BullionFund, and BMG BullionBars.

"Bullion investing is gaining in popularity as gold, silver, and platinum have hit record highs in most major currencies in 2010," says Rob Para, Vice President, Marketing at BMG. "To satisfy growing global demand, we need a globally-oriented PR firm that can promote our bullion investment products to both mainstream media as well as online to significant bullion bloggers, podcasters and online investing portals. We are impressed by market2world's track record, creativity and passion to communicate BMG's bullion investment opportunities."

"We are thrilled to add BMG to our client roster of global innovators," said Nathan Rudyk, President & CEO of market2world communications. "Bullion investments have consistently outperformed stocks, bonds and most other mutual fund classes over the last 10 years, and we look forward to helping BMG tell and sell its stories through creative, compelling communications programs aimed at wealth managers and investors worldwide."

About Bullion Management Group

Toronto-based Bullion Management Group Inc. is one of the world's fast-growing precious metals bullion investment companies, with \$CDN 420 million of bullion investments under management. BMG BullionFund is the world's first and only open-end Mutual Fund Trust that invests directly in equal dollar amounts of unencumbered fully allocated gold, silver and platinum bullion and qualifies for all registered plans. BMG Gold BullionFund is designed for investors with a convenient method of obtaining the benefits associated with holding physical gold in bullion form. BMG BullionBars meets the needs of investors seeking to purchase individual bars of investment-grade gold, silver and platinum bullion. For more information on BMG bullion investment products, please visit: www.bmgbullion.com.

About market2world communications

market2world is one of North America's most innovative independent public relations and product marketing agencies for global innovators. From initial market introductions for startups to social media-inspired PR campaigns for established companies, from corporate Web sites to sales collaterals, market2world unleashes the power of story to build winning, global brands for our clients. For more information on market2world, our clients and their public relations successes, please visit www.market2world.com.



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