

Who We Are: BMG Group Inc. (BMG) is an international leader in providing secure, cost effective and transparent ways to purchase and store physical gold, silver and platinum bullion for real wealth preservation and true portfolio diversification.

Our Culture: BMG's 15-year history of ethical management and compliance is achieved in partnership with the industry's most trusted business entities including, among others, our custodian (Bank of Nova Scotia), our subcustodian (RBC), and our auditors (BDO Canada LLP). BMG is regulated by the Ontario Securities Commission (OSC), which monitors compliance with the requirements of the *Securities Act (Ontario)*, as well as with any related rules and policies of the OSC.

BMG was the first precious metals bullion management company in Canada to become an Associate Member of the London Bullion Market Association (LBMA). This validation and endorsement is only bestowed upon firms that meet the LBMA's rigorous industry standards on refining, reliable trading and Good Delivery practices.

**Socially
Responsible
Investing:**

BMG pursues the highest global standards for bullion purchase, storage, integrity, transparency and security for our clients. Investors in BMG Funds and the BMG BullionBars™ program can be confident that bullion purchased and stored on their behalf is obtained from ethical and legal sources. BMG is an associate member of the Responsible Investment Association (RIA) and a signatory to the Principles of Responsible Investment (PRI). The PRI is the world's leading proponent of responsible investment.

**LBMA's Responsible
Gold Program:**

All refiners producing Good Delivery gold bars comply with the LBMA's Responsible Gold Guidance. The Guidance aims at combating systematic or widespread abuses of human rights and avoiding contribution to conflict, while requiring refiners to comply with high standards of anti-money laundering and combating terrorist financing activities.

Products:

BMG BullionBars:

Gold, Silver and Platinum Bars
1oz Gold Maple Leaf Coins
1oz Silver Maple Leaf Coins
1oz Platinum Maple Leaf Coins

BMG BullionBars Program Hallmarks

Good Delivery Bars
Allocated and Insured Storage
Privacy
Security
Simplicity
Transparency
Liquidity
Titled Ownership

Locations:

Canada

Head office: Toronto, Ontario
Vancouver, British Columbia

International

London, UK
Ciudad de Panamá, Panamá

Position:

The successful applicant will be responsible for initiating and coordinating various media exposure initiatives, with a focus on arranging media coverage, coordinating interviews, writing articles and interview scripts, producing interviews and in-house videos, writing press releases and creating relevant market presence, researching current trends and incorporating them into a creative market presence, and assisting with various marketing projects to achieve corporate objectives as required.

Competencies:

- Optimize media exposure by arranging interviews, public appearances, speaking engagements, article reprints and ensuring relevant market presence.
- Create continuous market visibility by utilizing journalistic skills.
- Coordinate local and international broadcast projects.
- Develop and implement complete interview logistics.
- Coordinate media interview opportunities, schedules and interview logistics.
- Assist in producing all products and videos, and supporting website and social media effectiveness.
- Develop relationships with print, broadcast and online media at local, national and international levels.
- Write articles and develop concepts for articles based on research and emerging ideas.

- Capture a style and a specific tone that is identifiable to the one being written for.
- Utilize research materials, knowledge and experience of others, and put into writing.
- Draft interview scripts, written materials and articles.
- Perform daily research, media monitoring and clipping.
- Maintain current and relevant media contact databases.
- Continuously monitor BMG's websites and recommend updates/enhancements.
- Research opportunities for websites and events that maximize market exposure.
- Liaise with third-party providers.
- Be able to perform as copywriter.
- Perform other related duties as required.

Requirements:

- Education in journalism or similar field, or equivalent work experience
- Minimum five years' experience as media specialist or journalist
- Experience in financial industry would be an asset
- Ability to conduct interviews and provide broadcast support
- Experience as a writer or blogger would be an asset
- Ability to multitask and manage multiple projects
- Strong organizational and time management skills
- Strong PC skills that include Microsoft Office, particularly in Excel, PowerPoint
- Experience with Adobe Acrobat Pro, Adobe Photoshop, Adobe InDesign, Infusionsoft or similar CRM would be an asset
- Experience in WordPress, Search Engine Optimization (SEO) would be an asset
- Current knowledge of best practices in social media and multimedia
- Understanding precious metals business would be an asset

Personal attributes: Passion for writing, excellent interpersonal skills, excellent written and oral communication, political savvy, good judgment, organized, client focus, accurate, creative, appreciation of luxury product markets, integrity, flexibility.

BMG Is an Equal Opportunity Employer

Application

Process:

Please forward your cover letter and resume to the attention of:

Yvonne Blaszczyk, Vice President – Human Resources

hr@bmg-group.com

At time of application, please indicate your level of knowledge in the precious metals market.